

PRIVACY POLICY

Your privacy is important to RF Energy Alliance, Inc. (“RFEA”) and its online community. Our goal is to provide you with a personalized online experience that provides you with the information, resources, and services that are most relevant and helpful to you. This Privacy Policy has been written to describe the conditions under which the RFEA website (the “site”) and the services available on the site are being made available to you by RFEA. The Privacy Policy discusses, among other things, how data obtained during your visit to this Site may be collected and used. The Privacy Policy also discusses important limitations about the way you may use materials and services you find on the site. Read the Privacy Policy carefully. By using this site, you will be deemed to have accepted the terms of this Policy. If you do not agree to accept the terms of the Privacy Policy, you are directed to discontinue accessing or otherwise using the site or any materials obtained from it.

We protect your personal information using industry-standard safeguards. We may share your information with your consent or as required by law as detailed in this policy, and we will let you know when we make significant changes to this Privacy Policy by posting changes to the site.

IMPORTANT INFORMATION REGARDING YOUR ACCOUNT

Sites Covered by this Privacy Policy

This Privacy Policy applies to the RF Energy Alliance website (the “site” or the “sites”) located at rfenergy.org.

Changes to this Privacy Policy

The process of maintaining a website is an evolving one, and RFEA may decide at some point in the future, without advance notice, to modify the Privacy Policy by posting a new Policy on the site. Please review the changes carefully. If you agree to the terms, simply continue to use the site. If you object to any of the changes to the Privacy Policy, please do not continue to access the site, as your continued use of the site after we've posted a notice of changes to the Privacy Policy shall constitute your consent to the changed terms or practices.

Children's Privacy

RFEA is committed to protecting the privacy needs of children, and we encourage parents and guardians to take an active role in their children’s online activities and interests. RFEA does not intentionally collect information from children under the age of 13, and RFEA does not target its sites to children. Only persons who are more than 18 years old or an emancipated minor may use the sites. By accessing the sites, you are legally acknowledging that you are over the age of 18 or an emancipated minor. If you are under the age of 18, you don’t have the legal right to access the sites.

California Privacy Law

California residents who provide personal information in obtaining products or services for personal, family or household use are entitled to request and obtain from us, once per calendar year, information about the customer information we shared, if any, with other businesses for their own direct marketing uses. If applicable, this information would include the categories of customer information and the names and addresses of those businesses with which we shared customer information for the immediately prior calendar year. To obtain this information from us, please send us an email with "Request for California Privacy Information" as the subject heading of your message, and we will send you a reply e-mail

containing the requested information. Not all information sharing is covered by the California "Shine the Light" Privacy Law requirements and only information covered by this state statute will be included in our response.

Security

We have implemented industry-standard security safeguards designed to protect the personal information that you may provide. We also periodically monitor our system for possible vulnerabilities and attacks, consistent with industry standards. You should be aware, however, that since the Internet is not a 100% secure environment, we cannot ensure or warrant the security of any information that you submit to the site. There's also no guarantee that information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. It's your responsibility to protect the security and integrity of your account details, including your username and password. Please note that emails, instant messaging, and similar means of communication with other site users are not protected or encrypted, so you should not communicate any confidential information through these means.

THE TYPES OF INFORMATION WE COLLECT

Registration

In order to use the RFEA website, you need to create an account by providing use with at least your name, email address, user name, and a password. You can choose to provide other information about yourself during the registration process (for example, your gender, location, company affiliation, etc.). We use this additional information to provide you with more customized services, and this information may be viewable by others. You understand that, by creating an account, RFEA and others will be able to identify you by your profile, and you agree to allow RFEA to use this information in accordance with this Privacy Policy and our [Terms of Use](#).

On some pages of the site, you may be able to request information, subscribe to mailing lists, participate in online discussions, collaborate on documents, provide feedback, submit information into registries, register for events, apply for membership, or join technical committees or working groups. The types of personal information you provide to us on these pages may include name, address, phone number, e-mail address, user IDs, passwords, billing information, or credit card information.

Credit card information may be collected to facilitate membership applications, but we do not retain this information on our servers. Credit card numbers are used only for processing payment and are not used for other purposes. Payment processing services are provided by a third-party payment service, and a management company external to the Company may provide support for these financial activities. We may share your personal information with these partners to facilitate these transactions.

Account Profile Information

Once you've created an account, you may choose to provide additional information on your user profile, such as descriptions of your job title, professional experience, your educational background, professional affiliations and memberships, and technical skills. This information that you voluntarily provide may be seen by other users.

Non-Personal Information

Non-personal information is data about usage and service operation that is not directly associated with a specific personal identity. RFEA may collect and analyze non-personal information to evaluate how visitors use the site.

Aggregate Information

RFEA may gather aggregate information, which refers to information your computer automatically provides to us and that cannot be tied back to you as a specific individual. Examples include referral data (the sites you visited just before and just after our site), the pages viewed, time spent at our site, and Internet Protocol (IP) addresses. An IP address is a number that is automatically assigned to your computer whenever you access the Internet. For example, when you request a page from one of our sites, our servers log your IP address to create aggregate reports on user demographics and traffic patterns and for purposes of system administration.

Log Files and IP Addresses

We may collect information from the devices and networks that you use to visit the site in order to help improve the services we provide. Every time you request or download a file from the site, RFEA may store data about these events and your IP address in a log file. We may use this information to analyze trends, administer the site, track users' movements, and gather broad demographic information for aggregate use or for other business purposes. When you access or leave the site by clicking on a hyperlink, we receive the URL from the site from which you last visited or the one to which you're directed. We may receive the Internet Protocol ("IP") address of your computer or proxy server used to access the site, your operating system, the type of browser you used, and the type of device and/or operating system you use, your mobile device carrier or your ISP. We also may receive location data passed to us from third-party services or GPS-enabled devices that you have set up in order to customize your experience based on location information.

Cookies

We use cookies and similar technologies, including mobile device identifiers, to help us recognize you when you log into our site. By accessing the site, you are consenting to the placement of cookies and other similar technologies in your browser in accordance with this Privacy Policy and our Terms of Use.

Cookies are small packets of information that a site's computer stores on your computer. RFEA can then read the cookies whenever you visit our site. We may use cookies in a number of ways, such as to save your password so you don't have to re-enter it each time you visit our site, to deliver content specific to your interests and to track the pages you've visited. These cookies allow us to use the information we collect to customize your experience so that your visit to our site is as relevant and as valuable to you as possible. You may modify and control how and when cookies are set through your browser settings. Most browsers offer instructions on how to reset the browser to control or reject cookies in the "Help" section of the toolbar. We do not link non-personal information from cookies to personally identifiable information without your permission.

Web Beacons

The site also may use web beacons and other technologies, such as pixels and ad tags, to collect non-personal information about your use of our site and the sites of selected sponsors or members, your use of special promotions or newsletters, and other activities. The information collected by web beacons allows us to statistically monitor how many people are using our site and selected sponsors' and members' sites; how many people open our emails; and for what purposes these actions are being taken. We do not share

personally identifiable information with any third-party advertisers, but we may show you sponsored content from our members and affiliates.

Clickstream

The site may allow for the use of clickstream data collection. Clickstream analysis is the process of collecting, analyzing, and reporting aggregate data about which pages visitors visit in what order based on mouse clicks each user makes. Clickstream analysis is useful for web activity analysis and other functions that help us to understand how you use our site. We do not sell users' clickstream data to third parties for marketing purposes.

New Technologies

As new technologies emerge, RFEA may be able to improve our services or provide you with new ones, which means that RFEA may create new ways to collect information on the site. If we offer a new service or new features to our existing site, for example, these changes may result in our collecting new information in order to improve your user experience.

Administrators and Moderators

If you contact an RFEA Administrator or Moderator, we collect information that helps us categorize your question or report, respond to it, and, if applicable, investigate any breach of our Terms of Use or this Privacy Policy. We also may use this information to track potential problems and trends in order to improve our services to you and to the community as a whole.

Group Participation

We may collect information when you use the site, such as when you join and participate in any group, participate in any polls or surveys, or otherwise interact with other users within the community.

Links to Third-Party Sites and Services

The site may provide links to third-party sites for the convenience of our users. If you access those links, you will leave our site. RFEA does not control these third-party sites and cannot represent that their policies and practices will be consistent with this Privacy Policy. For example, other sites may collect or use personal information about you in a manner different from that described in this document. You should be aware that materials available through third-party sites may be protected from unauthorized copying and dissemination by U.S. copyright law, trademark law, international conventions, and other intellectual property laws, and the usage of such materials may be subject to limitations that are more or less restrictive than those expressed herein. Therefore, you should use other sites with caution, and you do so at your own risk. We encourage you to review the privacy policy of any site before submitting personal information.

We may receive information when you use your account to log into a third-party site or application in order to recommend tailored content to you and to improve your user experience on our sites. We may provide reports containing aggregated impression information to third parties to measure Internet traffic and usage patterns.

HOW WE USE YOUR PERSONAL INFORMATION

When you join the RF Energy Alliance, you acknowledge that information you provide on your membership profile may be seen by others and used by RFEA as described in this Privacy Policy and our Terms of Use.

Consent to Use by RFEA

RFEA may use personal information to provide services that support the activities of the organization, RFEA members, and their collaboration on RFEA activities. When accessing the site, your personal user information may be tracked by RFEA in order to support collaboration, ensure authorized access, and enable communication between members.

The personal information you may provide to RFEA may reveal or allow others to discern aspects of your life that are not expressly stated in your profile (for example, your picture or your name may reveal your gender). By providing personal information to us when you create or update your account and profile, you are expressly and voluntarily accepting the terms and conditions of our Terms of Use and freely accepting and agreeing to our processing of your personal information in ways set out by this Privacy Policy. Supplying information to us, including any information deemed “sensitive” by applicable law, is entirely voluntary on your part. You may withdraw your consent to RFEA’s collection and processing of your information by changing closing your account.

Communications from RFEA

We use the information you provide to customize your experience on the site. We may communicate with you using email or other means available to us regarding the availability of services, service-related issues, or promotional messages that we believe may be of interest to you. We may, for example, send you welcome messages, emails regarding new features or services, and promotional information from RFEA, or our affiliates, members, and partners. You may opt out of receiving promotional messages from RFEA by following the instructions contained in the email. As long as you’re a registered user, however, you can’t opt out of receiving service messages from us. RFEA may also use personal information in order to customize content on the site to you, such as news relevant to you or to your industry or company.

Communications from Others

Member contact information may be provided to other members on a secure site to encourage and facilitate collaboration, research, and the free exchange of information among our members. Please remember that any information (including personal information) that you disclose on our site, such as forums, message boards, and news groups, becomes public information that others may collect, circulate, and use. Because we cannot and do not control the acts of others, you should exercise caution when deciding to disclose information about yourself or others in public forums such as these.

Sharing Information with Members and Affiliates

RFEA may share your personal information with our members and affiliates, as necessary to provide you with the services on the site. From time to time, member information may be shared with event organizers and/or other organizations that provide additional benefits to our members. By providing us with your personal information during the user registration process and by agreeing to the terms of this Privacy Policy, you expressly consent to our storing, processing, and distributing your information for these purposes.

Sharing Information with Third Parties

Information you put on your profile and any content you post on the site will be seen by others. In keeping with our open process, RFEA may maintain publicly accessible archives for our activities. For example, posting an email to any of RFEA's hosted mail lists or discussion forums, subscribing to one of our newsletters or registering for one of our public meetings, may result in your email address becoming part of the publicly accessible archives.

Content contained on the site may result in display of some of your personal information outside of RFEA. For example, when you post content to a forum that is open for public discussion, your content, including your name as the contributor and your email address, may be displayed in search engine results. In addition, your public profile may be indexed and displayed through public search engines when someone searches for your name.

You are responsible for any information you post on the site, and this content may be accessible to others. Accordingly, you should be aware that any information you choose to disclose on the site can be read, collected, and used by other users in the forum, and in the case of forums open to the public, by third parties. RFEA is not responsible for the information you choose to submit on the site.

RFEA does not rent or sell or otherwise distribute personal information that you have shared with us, except as permitted in this Privacy Policy and our Terms of Use. We will not disclose personal information that is associated with your profile unless RFEA has a good faith belief that disclosure is permitted by law or is reasonably necessary to: (1) comply with a legal requirement or process, including, but not limited to, civil and criminal subpoenas, court orders or other compulsory disclosures; (2) investigate and enforce this Privacy Policy or our Terms Use; (3) respond to claims of a violation of the rights of third parties; (4) respond to member service inquiries; (5) protect the rights, property, or safety of RFEA, our users, or the public; or (6) as part of the sale of the assets of RFEA or as a change in control of the organization or one of its affiliates or in preparation for any of these events. RFEA reserves the right to supply any such information to any organization into which RFEA may merge in the future or to which it may make any transfer in order to enable a third party to continue part or all of the organization's mission. Any third party to which RFEA transfers or sells its assets will have the right to use the personal and other information that you provide in the manner set out in this Privacy Policy.

Polls and Surveys

RFEA may conduct polls and surveys of our users, and your participation in this type of research is at your sole discretion. RFEA may follow up with you regarding your participation in this research. You may at any time opt out of participating in our polls and surveys.

Data Protection

Given the international scope of RFEA's activities, personal information may be visible to persons outside your country of residence, including to persons in countries that your own country's privacy laws and regulations deem deficient in ensuring an adequate level of protection for such information. If you are unsure whether this Privacy Policy is in conflict with applicable local rules, you should not submit your information. If you are located within the European Union, you should note that your information will be transferred to the United States, which is deemed by the European Union to have inadequate data protection. Nevertheless, in accordance with local laws implementing the European Union Privacy Directive on the protection of individuals with regard to the processing of personal data and on the free movement of such data, individuals located in countries outside of the United States of America who submit personal information do thereby consent to the general use of such information as provided in this Privacy Policy and to its transfer to and/or storage in the United States of America. By utilizing the site

and/or directly providing personal information to us, you hereby agree to and acknowledge your understanding of the terms of this Privacy Policy, and consent to have your personal data transferred to and processed in the United States and/or in other jurisdictions as determined by RFEA, notwithstanding your country of origin, or country, state and/or province of residence.

YOUR OPTIONS AND OBLIGATIONS

Rights to access, correct, or delete your information; closing your account.

You may access, modify, correct, or delete your personal information controlled by RFEA regarding your profile or close your account. You can also contact us for any account information which is not on your profile or readily accessible to you. If you close your account, all of your content will remain visible on the site.

You should be aware that information that you've shared with others or that others have copied may also remain visible after you have closed your account or deleted the information from your own profile. In addition, you may not be able to access, correct, or eliminate any information about you that other users have copied or exported out of the Sites, because this information may not be in our organization's control. Your public profile may be displayed in search engine results until the search engine refreshes its cache.

Data Retention

We will keep your information for as long as your account is active or as needed to comply with our legal obligations, even after you've closed your account, such as to meet regulatory requirements, resolve disputes between users, to prevent fraud and abuse, or to enforce this Privacy Policy and our Terms of Use. We may be required to retain personal information for a limited period of time if requested by law enforcement. We also may retain indefinitely non-personally identifiable, aggregate data to facilitate our ongoing operations.

Your Obligations

Be respectful and courteous. The RF Energy Alliance is a community group, and you have certain obligations both to RFEA and to your fellow users.

In order to ensure the integrity of the RFEA community effort, you must respect the terms of our Privacy Policy, our Terms of Use, any other applicable policies of the RFEA, as well as the rights of other community users, including their intellectual property rights.

You must not upload or otherwise disseminate any information that may infringe on the rights of others or that may be deemed to be defamatory, injurious, violent, offensive, racist or xenophobic, or that may otherwise violate the purpose and community spirit of RFEA NA or its members.

If you violate any of these guidelines or those detailed in our Terms of Use, the RFEA may, at its sole discretion, suspend, restrict, or terminate, your account and your ability to access the site.

Opting Out

From time to time RFEA may email you electronic newsletters, announcements, surveys or other information. If you prefer not to receive any or all of these communications, you may opt out by following the directions provided within the electronic newsletters and announcements.

Notification of Possible Copyright Infringement. In accordance with the Digital Millennium Copyright Act (17 USC § 512), any notifications of claimed copyright infringement must be sent to our Designated Agent:

Reen Presnell
RF Energy Alliance, Inc.
3855 SW 153rd Drive
Beaverton, Oregon 97003 USA
Tel: +1 503-619-0692
Fax: +1 503-644-6708
Email: copyright@rfenergy.org

Contacting Us

Questions about this Privacy Policy can be directed to admin@rfernergy.org.