

## MEDIA ALERT

## The RF Energy Alliance Contributes Its Expertise to the SmarterWorld RF Energy Summit in Erding, Germany

The Alliance and Its Members Set to Speak on the Challenges, Opportunities and Outlook of Solid-State RF Energy

<u>The RF Energy Alliance (RFEA)</u> is pleased to collaborate with the <u>SmarterWorld RF Energy Summit</u> to facilitate an event around the current state of solid-state RF energy (SSRFE) and how it will continue to emerge in future markets.

**WHO:** RFEA, a non-profit technical association comprised of companies dedicated to realizing SSRFE's true potential as a clean, highly efficient and controllable heat and power source, is a close collaborator of the event. Speakers include RFEA Executive Director Dr. Klaus Werner and member companies, including Ampleon, E-REON, Huber+Suhner, MACOM, NovionX and NXP Semiconductors.

**WHAT:** The SmarterWorld RF Energy Summit unites industry leaders and colleagues to discuss how SSRFE technology will change the landscape of many industries such as microwave ovens, plasma lighting, medical, automotive, and heating and drying processes in general. The event will feature exhibits and presentations from leading organizations, companies and research institutes involved with the development of SSRFE technology and its applications.

WHEN: Tuesday, October 17, 2017

WHERE: Stadthalle Erding - Alois-Schießl-Platz 1 - 85435 Erding, Germany

**WHY ATTEND:** At the SmarterWorld RF Energy Summit, attendees will learn what is currently possible with SSRFE and what is to be expected in the near future. Additionally, participants can network, exhibit and attend presentations from leading members of the RFEA community who share the vision of building a fast-growing, innovative marketplace around SSRFE technology.

"The RF Energy Alliance is a natural fit to lead discussions on solid-state RF energy because our members represent the market's complete supply chain and can truly provide a holistic view point of where the industry is now and where it is headed," Klaus Werner, RFEA Executive Director, said. "The great interest stemming from the inaugural SmarterWorld RF Energy Summit is yet another indicator of the growing market momentum of SSRFE technology and applications."

**REGISTRATION:** Visit <a href="http://www.rf-energy-summit.com/registration.html">http://www.rf-energy-summit.com/registration.html</a> to register. RFEA members receive a 15% discount off the registration fee. Contact <a href="mailto:press@rfenergy.org">press@rfenergy.org</a> to receive your member discount code.

**TO SCHEDULE A BRIEFING:** If you are a member of the press interested in learning more about the RFEA or the Smarter World RF Energy Summit, please contact press@rfenergy.org.

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